

LEO BURNETT U.S.A.

A DIVISION OF LEO BURNETT CREATIVES, INC.

Ad No. 3649—Alt. Slope Rider—Res. No. 29688—Pages—41g (black)—57g x 77g (color)—TV Guide, 1973

(8)

Printed in U.S.A.

Come to where the flavor is.
Come to Marlboro Country.



You get a
lot to like
with a Marlboro.

Warning: The Surgeon General Has Determined
That Cigarette Smoking Is Dangerous to Your Health.



2061192369